

Dates : June 26 [Wed] – 28 [Fri], 2019

Venue : Tokyo Big Sight, Japan Organised by : Reed Exhibitions Japan Ltd.

PRE-SHOW REPORT

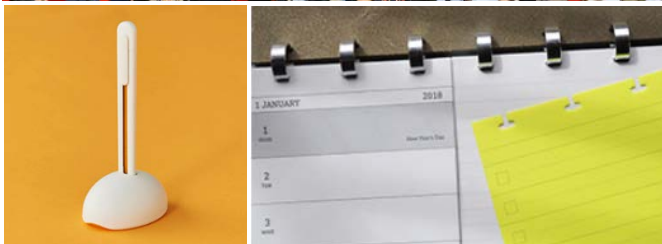
ISOT Celebrates its 30th Anniversary!

ISOT 2019 – 30th INTERNATIONAL STATIONERY & OFFICE PRODUCTS FAIR TOKYO will be held from June 26 - 28, 2019 at Tokyo Big Sight, Japan. This year marks the 30th anniversary of ISOT! The show has been known as one of the key business venues in Japan for the past 29 years. This year, 1,610* exhibitors & 55,000* visitors are expected to gather marking its biggest scale ever. (*expected, including concurrent shows)



The STATIONERY OF THE YEAR Award

The STATIONERY OF THE YEAR Award is the industry's most valuable award given to selected stationery products. 5 products for 2 categories (functionality, design) are chosen from the Screening Committee which consists of Japan's leading product designers and industrial magazine editors. Award-winners and the Grand-Prix will be announced at the ceremony on the first day of the show, covered widely by press/media. Every year, both exhibitors and visitors are eager to find out which product will win the crown for best stationery.



(Pictures from the 2018 show, grand prix winning products)

Synergy Effect from Concurrent Shows

One of the unique aspects of ISOT 2019 is that it is co-held with LIFESTYLE EXPO TOKYO 2019 [June], world's leading trade fair for lifestyle products, homeware and gifts. From the 7 consisting shows of LIFESTYLE EXPO TOKYO, there will be a large synergy effect of purchasing from various industries. It can easily be said that both exhibitors and visitors can meet a wide range of industry leaders throughout the show.

The Grand Opening Ceremony

A Ribbon-Cutting Ceremony will be held to celebrate the opening of ISOT 2019 and co-held LIFESTYLE EXPO TOKYO 2019 [June]. In the previous show, 40 dignitaries from major shops/retailers, industry organisations attended representing the stationery industry. Dignitaries included MOMA - THE MUSEUM OF MODERN ART, NEW YORK, DESIGN STORE (USA), ALPHA (Korea), SHANGHAI BAIXIN STATIONERY (China), 101 STATIONERY PARADISE (Taiwan), ITO-YA, TOKYU HANDS, THE LOFT, DON QUIJOTE HOLDINGS, ALL JAPAN STATIONERY ASSOCIATION, etc. Join us at ISOT 2019 and celebrate its 30th anniversary together!



Mark Your Calendars!

ISOT 2019 will be held from June 26-28, 2019 at Tokyo Big Sight. For more information, please contact below.

>> To Exhibit

https://www.isot.jp/ex_en/



>> To Visit

https://www.isot.jp/inv_en/



ISOT Show Management

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